

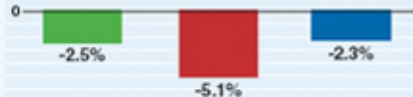
MMR/SymphonyIRI H&BA Report



EXTERNAL ANALGESICS

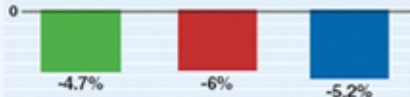
DOLLAR SALES
\$267.6 mil.*

% Change vs. Prior 12 Months



UNIT VOLUME
42.5 mil.*

% Change vs. Prior 12 Months



TOP BRANDS

| Brand | Dollar Sales | % Change | Unit Volume | % Change |
|-------------------|--------------|----------|-------------|----------|
| 1. Icy Hot | \$65.9 mil. | + 7.6 | 10.6 mil. | + 6.1 |
| 2. Bengay | 34.6 mil. | - 10.4 | 5.4 mil. | - 8.4 |
| 3. Aspercreme | 16.9 mil. | - 4.6 | 2.6 mil. | - 7.1 |
| 4. Salonpas | 12.0 mil. | - 3.2 | 4.7 mil. | - 14.0 |
| 5. Tiger Balm | 10.4 mil. | + 10.4 | 1.5 mil. | + 5.1 |
| 6. Biofreeze | 6.8 mil. | + 47.2 | 0.5 mil. | + 41.4 |
| 7. ActivOn | 6.5 mil. | - 31.2 | 0.7 mil. | - 27.9 |
| 8. Stopain | 5.3 mil. | - 10.4 | 0.5 mil. | - 17.7 |
| 9. Neuragen PN | 5.2 mil. | + 53.5 | 0.2 mil. | + 56.9 |
| 10. Freeze It | 4.9 mil. | + 15.5 | 0.5 mil. | + 16.3 |
| All Private Label | \$30.3 mil. | + 5.7 | 6.6 mil. | + 6.0 |

Source: SymphonyIRI Group Inc.

* As Reported by Symphony IRI Group, Inc. / Mass Market Retailers Magazine / Racher Press

* Total of Supermarkets, Drug Stores, and Discount Stores Excluding Wal-Mart for 52 Weeks ending 12/27/2009